

## AREA B: ORAL PRESENTATION RUBRIC

<b>Category</b>	<b>5 - Excellent</b>	<b>4 - Above Average</b>	<b>3 - Average</b>	<b>2 - Poor</b>	<b>1 - Fail</b>
	18-20	16-17	14-15	12-13	1-11
<b>Competency One:</b> COMMUNICATES THE THESIS OR PURPOSE IN AN APPROPRIATE MANNER.	Central Thesis is compelling (precisely stated, appropriately repeated, memorable, and strongly supported.)	Central Message is clear and consistent with the supporting material.	Central Message is basically clear but may not be repeated often enough to be memorable.	Central Message can be deduced, but is not stated in the presentation.	Central Message is missing from presentation, which is just a loose collection of material.
<b>Competency Two:</b> PRESENTATION IS ORGANIZED AND LOGICAL, AND MOVES SMOOTHLY FROM POINT TO POINT.	Organization pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable, is skillful, and makes the content of the presentation cohesive.	Organization pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable within the presentation.	Organization pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is somewhat inconsistent within the presentation.	Organization pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is barely observable within the presentation.	No recognizable organization pattern (specific introduction and conclusion, sequenced material within the body, and transitions).
<b>Competency Three:</b> GETS AUDIENCE'S ATTENTION AND ESTABLISHES RAPPORT.	Delivery techniques (posture, gesture, eye contact and vocal expressiveness) make the presentation compelling and speaker appears polished and confident.	Delivery techniques (posture, gesture, eye contact and vocal expressiveness) make presentation interesting, and speaker appears comfortable.	Delivery techniques (posture, gesture, eye contact and vocal expressiveness) make presentation understandable even if the speaker appears tentative.	Delivery techniques (posture, gesture, eye contact and vocal expressiveness) detract from the comprehension of the presentation, and the speaker appears uncomfortable.	Delivery techniques (posture, gesture, eye contact and vocal expressiveness) render the comprehension of the presentation impossible.
<b>Competency Four:</b> PRESENTATION MATERIALS ENHANCE PRESENTATION	Presentation technology functions smoothly; presentation materials are clear and easy to read; presentation materials impart important information that greatly enhances the presentation.	Presentation technology functions properly; presentation materials are clear and easy to read; presentation materials impart useful information.	Presentation technology functions properly, but may be cumbersome; some presentation materials may be hard to read, but information is still relevant; a student may be overly reliant on visual aids.	Presentation technology may not function properly; presentation materials may be garbled and/ or hard to read; presentation materials may impart information only loosely related to the topic.	Presentation technology may not function at all; presentation materials may be entirely missing, and/or too garbled to read; presentation materials may be irrelevant.
<b>Competency Five:</b> CONCLUDES THE SPEECH IN AN INTERESTING AND APPROPRIATE MANNER.	Conclusion of the speech enhances the main thesis with insightful references to important additional points and an elegant articulation of the implications of the matter discussed.	Conclusion of the speech revisits the main thesis with appropriate references to important additional points and a clear articulation of the implications of the matter discussed.	Conclusion of the speech revisits the main thesis with a-insufficient reference to important additional points and fails to articulate the implications of the matter discussed.	Conclusion of the speech revisits the main thesis but with no references to important additional points and no clear articulation of the implications of the matter discussed.	Conclusion of the speech does not revisit the main thesis.